

# AN EDUCATIONAL ECOSYSTEM FOR UKRAINIAN MEDIA AND COMMUNICATIONS

*We are a team of media practitioners strengthening independent journalism in Ukraine since 2015.*

## Project history

Our work goes beyond tools — we help build ethical, adaptive, and constructive newsrooms.

We train, consult, and mentor journalists, editors, communicators, and educators — supporting them in building stronger teams, launching media projects, and navigating change using modern approaches, AI, and multimedia.

We promote constructive storytelling, trauma-informed practices, collaboration, and human-centered communication. Since 2022, we've scaled our work — focusing on safety, resilience, and the next generation of media professionals. We also run a niche media outlet on media education and industry trends.

We've hosted 7 national forums, hundreds of trainings and consultations, and dozens of media labs and camps.

## What we offer

- We deliver trainings, intensives, mentorships, and consultations in online, offline, and hybrid formats. Topics include:
- Journalism ethics and newsroom management
- Content planning and storytelling
- Social media and visual identity
- Video, mobile journalism, and podcasts
- Digital and psychological safety
- Fundraising, grant writing, and AI in media
- Website development and tech specs
- Our trainer network — from Ukraine's leading media — is one of the strongest and most diverse in the country.

## Formats

- Online / Offline / Hybrid
- Individual and group options
- Scholarship and commercial participation



## Programs

*School of Universal Editors — practical leadership program for newsroom and media project leaders*

*Video Labs — hands-on training in video storytelling*

*Media Hackathons — collaborative problem-solving for local media*

*Student Internship Hub — real newsroom experience for aspiring journalists*

*School for Communication Managers — visibility and strategy for NGO and media teams*

*...and more*

## Who we work with

**Media — Journalists, editors, students, newsroom managers, trainers**

**NGOs & Business — Teams building communications, corporate media, or public trust**

## Why work with us

- ✓ We teach what we practice
- ✓ Strong trainer network from top Ukrainian media
- ✓ Tailored programs — from basics to leadership
- ✓ We focus on real impact, not just theory
- ✓ We build communities that last